

Launch Event

One Million Youth Leaders Beyond 2030

Training the next generation of community entrepreneurs



As a new initiative of global scale, starting with the furthest first, 1M2030 leverages training, mentoring, and microfinancing to build a new generation of entrepreneurs in left-behind communities. These 'One Million Youth Leaders for Sustainable Development' will become multipliers in their communities and shall carry forward the SDGs beyond 2030.

The 1M2030 launch-event brings together renowned international experts and inspiring youth speakers to get the latest thinking on how capacity-building can be leveraged to mobilize a new generation of young leaders for the SDGs and beyond.

Room XIV, Palais des Nations | 27 September 2019

www.1m2030.org | [#beyond2030](https://twitter.com/beyond2030) [#1m2030](https://twitter.com/1m2030)



Background



Youth are not the future, they are the present.

In 2016, the United Nations 2030 Agenda for Sustainable Development with its 17 Sustainable Development Goals (SDGs) came into effect as a sound road map to face these challenges and “end poverty, protect the planet and ensure that all people enjoy peace and prosperity.” In the words of UN Secretary-General, Antonio Guterres, “The best hope [to address these] challenges is with the new generations, we need to make sure that we are able to strongly invest in those new generations.”

Forming approximately 42% of the entire world population, the youth is hardly ‘the future’: they are ‘the now’. In 2015, according to the World Population Prospects, 1.2 billion people were aged between 15-24 years and it is predicted that this number will grow by 7% by 2030; they have the potential of being present changemakers, and not just symbolic of futuristic hope.

There already exists a myriad of youth empowerment efforts around the world, often implementing successful projects with tangible results. Many of these efforts, however, remain fragmented or lack resources to achieve a strong impact. 1M2030 aims to build an umbrella for fragmented, siloed, and left-behind efforts on youth empowerment. It starts with the furthest first and builds a bottom-up platform for community youth leadership.

Objectives of the 1M2030 Launch Event

The event will formally launch the 1M2030 initiative and raise awareness on youth as agents of global change. It will bring together experts working on the empowerment of youth worldwide. As an event by youth, for youth, it will feature keynote addresses, inter-generational panel discussions, and short, impactful pitches by young entrepreneurs from around the world that have been identified in an open competition.

Target Audience

Target audience includes young social entrepreneurs and all those interested in learning about how youth leadership can be a driver for global sustainable development.

Partners

Global Challenges Forum Foundation (GCF) – www.globalchallengesforum.org | www.1m2030.org

United Nations Institute for Training and Research (UNITAR) – www.unitar.org

Contacts

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Social media: @1m2030 #1m2030 #beyond2030





One Million Youth Leaders Beyond 2030

AGENDA

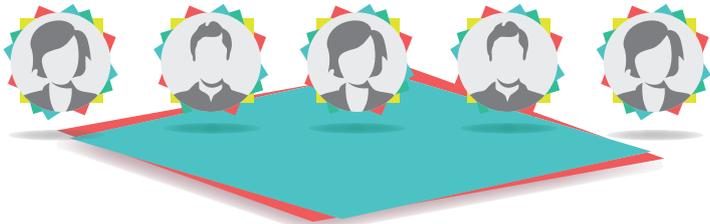
Room XIV, Palais des Nations

Friday, 27 September 2019

Moderator: Ms. Sargun Lalia, Youth Ambassador for Sustainable Development, Global Challenges Forum Foundation (GCF)

HOUR	ACTIVITY
14.00	EVENT DEBUT
WELCOME REMARKS	
14.05 – 14.15	<ul style="list-style-type: none"> • Mr. Nikhil Seth, United Nations Assistant Secretary-General and Executive Director of UNITAR • Mr. Sebastian Hofbauer, Executive Director, GCF
OPENING KEYNOTES	
14.15 – 14.45	<p>One Million Global Youth Leaders Beyond 2030</p> <ul style="list-style-type: none"> • Ms. Sargun Lalia, Youth Ambassador for Sustainable Development, GCF <p>Emerging Technologies in Global Youth Leadership</p> <ul style="list-style-type: none"> • Dr. Michael Mathews, Vice President of Technology and Innovation, Oral Roberts University
PANEL DISCUSSION	
14.45 – 16.15	<p>Community-Based Youth Leadership as a Driver for Sustainable Development</p> <p><i>“How to reach youth in left-behind communities and empower them to implement successful social ventures to become multipliers in their communities and to carry forward the Sustainable Development Goals beyond 2030.”</i></p> <p>Moderator: Ms. Maria Isabelle Wieser, Vice-Director of foraus, Head of Think Tank Hub</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Ms. Kali Taylor, Advisor, SDG Lab • Dr. Derek Pelland, Director, Greenleaf Brussels • Ms. Jimena Sarmiento, Founder, Women’s International Solutions for Equality • Dr. Moses Satralkar, Head, Business Development & Academic Placements, Redbridge International Academy



16.15 – 16.30	BREAK
1M2030 SPOTLIGHT - YOUTH SPEAKERS – 9 presentations à 5min	
16.30 – 17.15	<p><i>“In short and impactful presentations, selected youth speakers share their vision of a sustainable future and how youth can be part of it. Each speaker will pitch a concrete project they are working on or plan to launch in the near future”</i></p> <ul style="list-style-type: none"> • Speakers: youth aged 14-35 selected in an open competition. 
1M2030 SPOTLIGHT – FOLLOW-UP PANEL DISCUSSION AND PLENARY	
17.15 – 18.00	<p><i>“What is your experience as a youth entrepreneur? What challenges do you encounter? How do you overcome them? What do we need to support youth in the implementation of social ventures in their communities and globally. How can training help to build a new generation of global leaders?”</i></p> <p>Moderator: Ms. Sindiso Muzenda, Senior Assistant, Office of the Secretary General, International Federation of Red Cross and Red Crescent Societies</p> <ul style="list-style-type: none"> • Panelists: 1M2030 Spotlight speakers
CLOSING REMARKS	
18.00 – 18.10	<ul style="list-style-type: none"> • Dr. Walter Christman, Chairman and Founder, GCF



1M2030 Spotlight speakers



Name: Siya Rahul Tayal
Age: 14
Nationality: Indian
Title/Profession: Founder of Bee Nifty, motivational speaker with the Disease Management Association of India (DMAI), student of The Shri Ram School.

Bio & goal of talk: Siya Tayal is a class nine student of The Shri Ram School. She is an enthusiastic basketball player, a passionate singer and pianist. But above all this she is a conservationist. Siya Tayal will speak about her 'my own bag' initiative where she collects waste fabrics and turns it into reusable bags. Her initiative provides employment, reduces waste and aims to promote the recycle, reuse and reduce culture.

Website: www.cityspidey.com/news/306/have-you-met-little-miss-nifty-from-gurgaon/
Social Media: @SiyaTayal



Name: Alexander Taylor
Age: 20
Nationality: American
Title/Profession: President & Founder of Artem NexGen. Student at Morehouse Honors Program.

Bio & goal of talk: While in high-school, Alexander wanted to globally connect like-minded young leaders. So, he founded Artem NexGen, a youth leadership organization empowering social entrepreneurs around the world. Alexander will share life-lessons from his 8-month gap-year in Senegal while empathizing the significance of stakeholder engagement & Sustainable Goal 17: Revitalizing Global Partnerships.

Link to Learn More:
Organization website: artemleaders.com/nexgen
Blog While in Senegal: unitingyouthleaders.weebly.com/
Social Media @artemnexgen
Linkedin: @artemnexgen
Alexander's Proposal for the Global Challenges Foundation New Shape Prize: <https://tinyurl.com/eletherocratic>
Our Ambassadors: www.artemleaders.com/artem-ambassadors.html



Name: Yasmine Idrissi Azzouzi
Age: 23
Nationality: Italian-Moroccan
Title/Profession: Intern at the Office of the Director General, Political Affairs & Partnerships Section.

Bio & goal of talk: Yasmine is a young aspiring social entrepreneur with an international background, experience in SDG Advocacy, and a digital enthusiast. She strongly believes in youth involvement in political and social affairs, which reflects in her continuous activity within youth-led organizations in Geneva, namely in policy-making and digitalization. Yasmine will speak about "Affordable Smart Agriculture" and a grassroots, youth-led organization that connects providers of tech solutions, donor organizations, and the agricultural sector.

Social Media: @azzouzi_yasmine





Name: Habiba Iraqi
Age: 24
Nationality: Moroccan
Title/Profession: Last Year student at HEC Paris, Founder of Educ'Ride.

Bio & goal of talk: Habiba is deeply passionate about education, social impact and system change. Habiba will share the findings of her 6-month world tour exploring inclusive and innovative educational models across emerging countries, aiming to build, today, a community of leaders in education in Morocco.

Website: www.educride.com
Social media: <https://medium.com/@habibairq>



Name: Natasha Sichula
Age: 21
Nationality: Zambian
Title/Profession: CEO/Founder of HERZ (Her Empowerment Race Zone), Cytotechnology Student at Edgewood College.

Bio & goal of talk: Natasha is passionate about women empowerment and overall good health. She is a sexual reproduction health rights champion, and an advocate for menstrual health. Hailing all the way from Africa, and after experiencing period poverty, Natasha founded HERZ. HERZ is a movement for girls that encompasses Mentorship, Volunteerism, Scholarship and Innovation to eradicate period poverty. Natasha is going to talk about how to eliminate period poverty in developing economies as a way to empower menstruators.

Website: www.herzmovement.org
Social Media: @HerzMovement



Name: Dr. Madhavi Shankar
Age: 29
Nationality: Indian
Title/Profession: Co-Founder & CEO of SpaceBasic, Inc.

Bio & goal of talk: Madhavi is an entrepreneur and technology enthusiast with keen interest in public affairs and international relations. In 2018, she was named one of the Top 60 Women Transforming India. Madhavi is passionate about building and engineering consumer driven products across scale. She will speak about SpaceBasic and their work to promote and raise awareness about Gender Equality in India.

Website: www.spacebasic.com
Social Media: @madhavishankar





Name: Aiden Bingham
Age: 19
Nationality: Multi-Ethnic
Title/Profession: Student
 Co-founder of SpaceBasic Inc.

Bio & goal of talk: Aiden is currently a rising sophomore at the University of Southern California and the co-founder of SpaceBasic, a company focused on serving students in India. He will speak about the betterment of developing societies around the world and greater opportunities for low-income students.

Website: www.linkedin.com/in/aidennb/



Name: Saje Molato
Age: 23
Nationality: Filipino (Philippines)
Title/Profession: CEO & Founder, Siklab Pilipinas.

Bio & goal of talk: Saje is a social entrepreneur specializing in youth development, capacity building, and public-private partnerships based in the Philippines. His work focuses on providing young people the opportunity to engage issues in their communities through social entrepreneurship. His speech will focus on what young people need to enact change in their communities.

Website: www.linkedin.com/in/saje-molato/



Name: Sriya Suriseti
Age: 16
Nationality: Indian
Title/Profession: Student, Timpany School.

Bio & goal of talk: Sriya was a national level badminton player and has represented the state in national school games. An avid reader, she enjoys writing poetry and public speaking. She has been teaching under privileged girls. She will be speaking on her attempts to empower the girl child (SDG5) through cooperative learning processes (SDG 4) thereby enabling them to move from laggard status to leader status.

Link: bookworm1148@gmail.com



Panelists and speakers

Mr. Nikhil Seth was appointed by the United Nations Secretary-General Ban Ki-moon as UN Assistant Secretary-General, Executive Director of the United Nations Institute for Training and Research on 8 June 2015. Before assuming this role, he was the Director of the Division for Sustainable Development, Department of Economic and Social Affairs (DESA) at the United Nations Secretariat in New York. Mr. Seth was closely involved in the negotiation process that led to the adoption of the 2030 Agenda for Sustainable Development.

Dr. Walter L. Christman is Chairman and Co-Founder of GCF. He is a pioneer in the global adoption of new cooperative ventures in international collaboration to enable enhanced regional and global security. Dr. Christman's career includes thirty-years of service in the US Armed Forces, the US Congress, the Pentagon, the State Department, and the White House. Dr. Christman is the principal architect of seven Secretary of Defense initiatives, three of which were endorsed by a President of the United States.

Ms. Maria Isabelle Wieser is the deputy director of foraus – Swiss Forum on Foreign Policy. Prior to taking over this position, she co-founded the foraus Gender programme, which was launched in May 2017. Ms. Wieser is Head of the Geneva Think Tank Hub that provides services to social ventures looking to establish themselves temporarily in Geneva and benefit from the city's unique international environment.

Dr. Michael Mathews is the Vice President of Technology and Innovation at Oral Roberts University. He has over 24-years of experience as a senior-level IT executive bringing creative solutions that value the end-users of technology and business process management. In addition, Dr. Mathews has held positions as a chief information officer, general manager of CIOs, chief strategist for innovation, business development officer, trainer, teacher, and vice president of academic services for leading corporations and higher education.

Dr. Derek Pelland is an International Professor in Italy with experience in Europe and United States. In addition he serves with the Robert K. Greenleaf Center in Brussels, Belgium, that offers leadership workshops, coaching, and training, which encourages others to grow and develop themselves. In 2016, along with two colleagues from Greenleaf, they published a book outlining steps and advice for the emerging generation of European scholars to reach careers within the EU agencies and government.

Mr. Sebastian Hofbauer is the Executive Director of GCF and Programme Coordinator at UNITAR. He holds a master's degree in mechanical engineering and management from the Technical University of Munich. As an engineer in international relations, Mr. Hofbauer works at the intersection of emerging technologies and sustainable development. He is a founding member of 1M2030 and an advocate for youth participation at the global level.

Ms. Kali Taylor is a sustainable development professional with a keen interest in systems change, social innovation, and youth engagement. As a social entrepreneur herself, she has established several new ventures, including a global NGO that engages youth in the energy transition and a sustainable development innovation and collaboration network in Geneva. Ms. Taylor works as an Advisor to the SDG Lab.

Ms. Jimena Sarmiento is a social entrepreneur and the Founder of Women's International Solutions for Equality (WISE), a Network of experienced Gender Analysts working internationally on Gender, Human Rights and Sustainable Development for just, prosperous and inclusive societies.

Ms. Sargun Lalia is Youth Ambassador for Sustainable Development at GCF. She graduated from the University of Delhi, India, and is currently pursuing her master's in International Affairs at the Graduate Institute of International and Development Studies, Geneva. She has worked multiple NGOs and public sector bodies over the past few years and ran a human rights awareness and advocacy campaign in her hometown in India.

Dr. Moses Satralkar is Head of Business Development and Academic Placements at the Redbridge International Academy, Bangalore. He was previously Deputy Director of the Indus Training and Research Institute and the Indus International Schools, ranked best IB School in India. As an educator, Dr. Satralkar has a strong passion for international collaboration, youth leadership, scientific research and educational development.

Ms. Sindiso Muzenda is Senior Assistant in the Office of the Secretary General of the International Federation of Red Cross and Red Crescent Societies (IFRC) in Geneva, Switzerland. She previously worked as an intern in the International Relations Unit of the IFRC. She graduated from Webster University Geneva with master's in International Relations and Human Resources Management.



Venue

**United Nations Office at Geneva (UNOG)
Palais des Nations, 1211 Geneva 10, Switzerland**

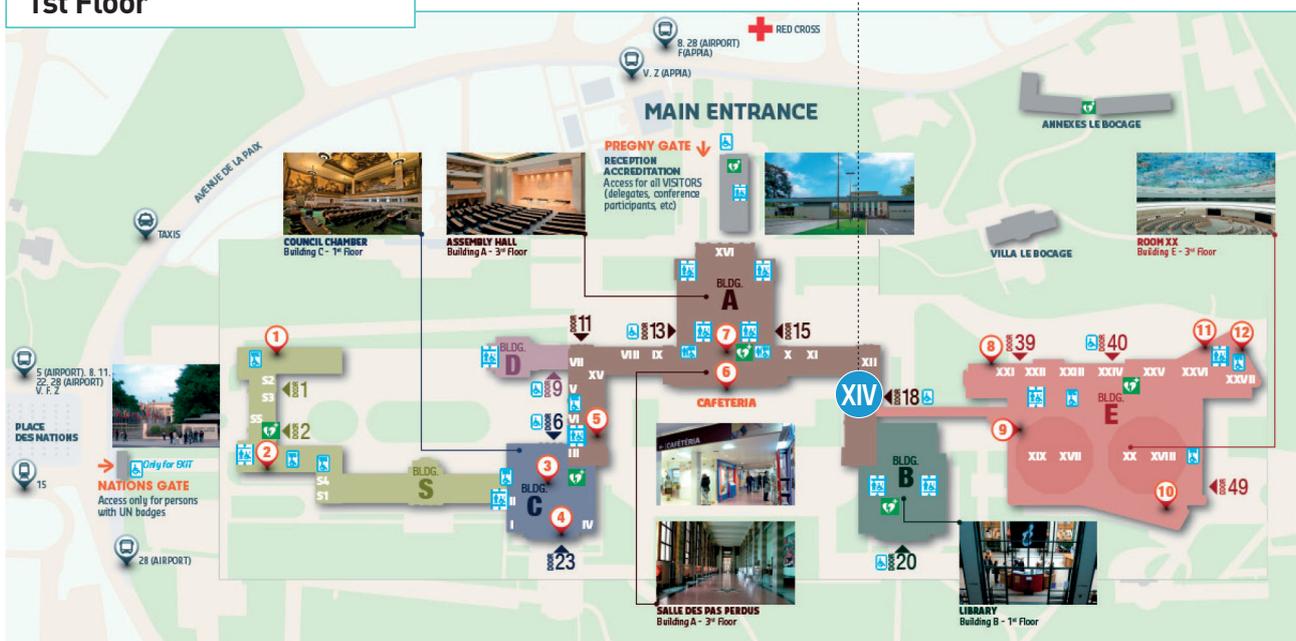


i If you need help finding the room, please go to the main Cafeteria.
Escorts will be available at its entrance



Kazakh Room (Cinema XIV) 1st Floor

Room XIV



The logo features the text "1M2030" in a large, bold, black sans-serif font. Below it, the words "One Million Youth Leaders" are written in a smaller, black sans-serif font. The text is centered on a teal square background that is slightly offset to the right, revealing a red square underneath.

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